

# SHAHEER J. SYED

## AI TRANSFORMATION ADVISOR

Executive Advisory · Innovation Leadership

*"Turning AI Ambition into  
Measurable Business Outcomes."*

### IBM

Senior Business Technology Leader, EMEA (5+ Years)

### ERICSSON

17-Year Senior Leadership — Europe & Asia

### GEOGRAPHY

Europe · Asia Pacific · Middle East

### EDUCATION

Executive MBA, Strategy & Consulting

### PATENTS

Named Inventor — 14 International Patents

### RESEARCH

Published Philosopher & Academic Researcher

### CORE EXPERTISE

AI Strategy

AI Governance

Data Strategy

Exec Advisory

Org. Transformation

Agentic AI

Innovation Mgmt



**SHAHEER J. SYED**

AI Transformation Advisor

**30+**

Years Leadership

**14**

Patents

**35+**

Publications

**5+**

Univ. Lectures

## EXECUTIVE SUMMARY

Shaheer J. Syed advises executive teams on AI transformation, data strategy, and organizational change — with 30+ years of international leadership across IBM, Ericsson, and executive advisory roles spanning Europe, Asia Pacific, and the Middle East. His approach is outcome-driven: every engagement anchors AI ambition to measurable business value, governance discipline, and sustainable organizational change.

## CAREER LEADERSHIP

- **IBM** 2021 – Present  
Senior Business Technology Leader  
EMEA Lead — Business Technology Leaders

Advises C-suite executives on AI transformation, data strategy, and organizational change. Leads enterprise transformation across Banking, Telecoms, Retail, Healthcare and Public Sector throughout EMEA. Mentors BTL community across Europe, Middle East and Africa.

- **Ericsson** 1997 – 2018 (17 yrs)  
Multiple Senior Leadership Roles  
Technology · Product · Innovation · Sales

17-year career spanning technology management, program leadership, product management, innovation, and business development across Europe and Asia Pacific. Led international teams and contributed to innovation programs resulting in 14 international patents.

- **BlueShift Business Solutions** 2020 – 2021  
Managing Director / Board Advisor

Led business growth and operations across Europe, the Nordics, and the Middle East. Advised executive leadership on digital transformation, market expansion, and commercial strategy.

- **Proove AB** 2018 – 2020  
Director — Products, Projects & Operations

Directed product strategy and business operations reporting to the Board. Responsible for growth, operational performance, strategic planning, and IoT platform commercialization.

- **Advisory & Board Engagements** Various  
Executive Advisory Services

Executive advisory services supporting business growth, transformation strategy, innovation management, ecosystem development, and organizational leadership for emerging and established organizations.

## AREAS OF EXPERTISE

### AI Transformation

- AI Strategy & Roadmapping
- AI Adoption & Change Mgmt
- AI Governance Frameworks
- AI Value Realization
- AI Agents & Workflows
- Responsible AI Practices

### Data & Governance

- Data Strategy
- Data Harmonization
- Data Governance
- Enterprise AI Adoption
- Automation & Orchestration

### Business Transformation

- Digital Transformation
- Operating Model Design
- Business Architecture
- Organizational Change
- Business Model Innovation

### Executive Leadership

- C-Suite & Board Advisory
- Strategic Planning
- Innovation Management
- Cross-Cultural Leadership
- Stakeholder Engagement

## INDUSTRY SECTORS

Telecommunications

Banking & Financial Services

Healthcare

Retail & Consumer

Public Sector

Media & Entertainment

IoT & Connected Products

## INNOVATION & PATENTS

# 14

### International Patents

AI · Intelligent Media Systems  
Personalization Technologies  
Digital Platforms · Telecoms

*Named inventor — IBM, Ericsson & global innovation programs*

Shaheer's patent portfolio spans two decades of applied innovation across IBM and Ericsson, covering AI reasoning systems, intelligent content mediation, adaptive personalization engines, and next-generation media delivery architectures. This work reflects sustained contribution to emerging technology from concept through commercial deployment — not advisory proximity to innovation, but direct named inventorship at global scale.

## EDUCATION & CREDENTIALS

### Executive MBA

Strategy, Management & Consulting

### IBM AI Professional Leader

Certified — IBM

### IBM Co-Creator Badge

Innovation Program

### Design Thinking Practitioner

IBM Certification

## PUBLICATIONS & RESEARCH

### 35+ Published Works

Creator of an expanding multi-volume publication universe spanning fantasy literature, leadership philosophy, children's content, and narrative fiction — establishing Shaheer as a published author and original creative voice alongside his executive career.

### The Harmony Chronicles

35+ volume fantasy & philosophy universe

### The Powerful Place

Leadership philosophy & self-mastery

### Obsidian Heart

80+ original lyrics & compositions

### Narrative Fiction

Detective fiction & short-form storytelling

### Academic Research

#### Adaptive Mediation & the Limits of Self-Access

Consciousness, identity, and the structural limits of self-knowledge — with direct application to AI governance and organizational decision-making.

#### Responsibility After Justification

Accountability and moral responsibility beyond justification — implications for leadership ethics and responsible AI deployment.

#### Speaking Engagements

University lectures and keynote engagements covering AI transformation, leadership, innovation strategy, and organizational change.

## CONTACT & ENGAGEMENT

### WEBSITE

[www.shaheerjsyed.com](http://www.shaheerjsyed.com)

### LINKEDIN

[linkedin.com/in/shaheerjsyed](https://linkedin.com/in/shaheerjsyed)

### LOCATION

Stockholm, Sweden

### AVAILABILITY

Europe · Global · Remote

### AVAILABLE FOR

Executive Advisory

AI Transformation Consulting

Keynote Speaking

Strategic Partnerships

Academic Collaboration

*"Turning AI Ambition into Measurable Business Outcomes"*

Available for executive advisory, board roles, speaking engagements and strategic partnerships.